

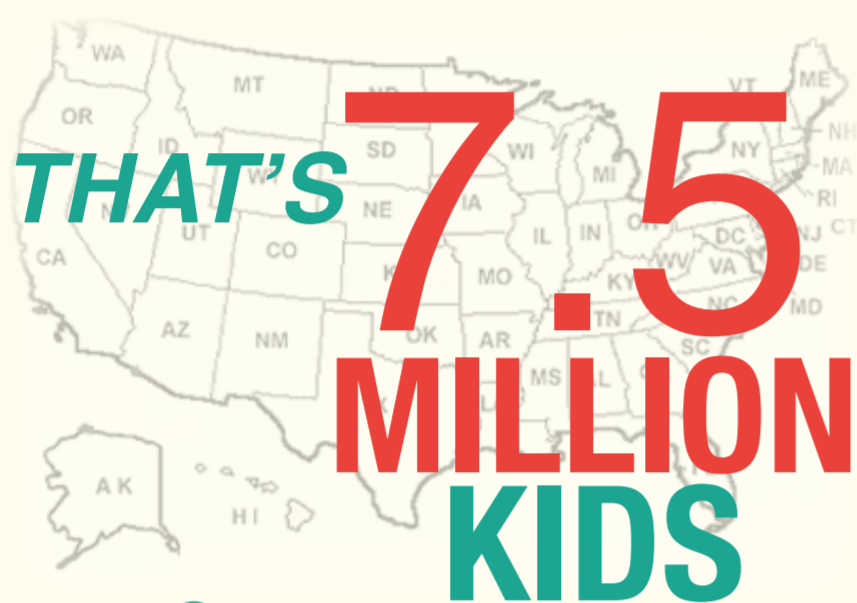
UNDER 13 on Facebook

PARENTS & EXPERTS WEIGH IN...

THE STATS:

38%

OF CHILDREN UNDER 12 YEARS OLD ARE ALREADY ON FACEBOOK.



CURRENTLY, Facebook deletes **THOUSANDS** OF UNDER 13 ACCOUNTS EVERY DAY

55%

of TEENS

HAVE GIVEN OUT PERSONAL INFORMATION, INCLUDING PHOTOS AND PERSONAL DESCRIPTIONS TO SOMEONE THEY DON'T KNOW ONLINE.

RUMOR ALERT!

FACEBOOK IS REPORTEDLY CONSIDERING LINKING ALL UNDER 13 ACCOUNTS TO HIS OR HER PARENT'S ACCOUNT IN ORDER TO ALLOW PARENTS TO **MONITOR** THEIR CHILD ONLINE.

WHAT PARENTS THINK



86%

OF PARENTS ARE FRIENDS WITH THEIR CHILD ON FACEBOOK.

36 PERCENT

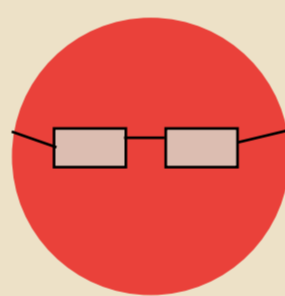
of parents knew their child had a Facebook account before the child was 13 years old. (the majority x those parents helped set up the account.)

Many parents agree that **children UNDER 13** should have access to Facebook to learn how to use it responsibly.

BUT

74%

of parents are still concerned about his or her child's online safety.



WHAT EXPERTS SAY

SOCIAL MEDIA RESEARCHERS claim that allowing children under 13 on FB may make it easier for child predators to find new targets.

LAWMAKERS

hope that Facebook does not use children and their personal information as a source of revenue.

EXPERTS BELIEVE

Facebook can be a valuable resource for children to learn:

social skills

self expression

educational development

digital savvy

BUT

also stress that parents **MUST** be highly engaged in their child's social media activities & online presence.